

For Immediate Release
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COLLABORATIVE COMMUNITY HEALTH SURVEY TO BE CONDUCTED

Ozaukee County, WI — When “Management Decisions” calls, it is important to you and your family’s health. Why?

Effective July 15, 2019, a community health needs assessment (CHNA) of Ozaukee County will be under way. Management Decisions is the research firm that will be conducting a telephone survey of 400 randomly selected residents, and they will be making calls to cell phones and landlines until they have reached 400 people.

The CHNA is a collaborative initiative of: The Washington Ozaukee Public Health Department, Ascension Wisconsin, Aurora Health Care, Children’s Hospital of Wisconsin and Froedtert & the Medical College of Wisconsin. The telephone survey will supplement a prior survey conducted in 2016 to provide updated data and the ability to analyze changes or trends since then.

“The findings of the survey are invaluable to the government, not-for-profit health systems, service and volunteer organizations in Ozaukee County for developing plans and improving services to meet the most pressing community health needs,” said Ann Christianson, interim Health Officer at the Washington Ozaukee Public Health Department.

The survey focuses on issues such as access to health care, tobacco use, alcohol use, diet, physical activity, cancer prevention, heart health, injury prevention, immunizations, children’s health, mental health, and chronic disease. The survey responses will be completely anonymous.

Ozaukee County Health Survey

The Community Health Survey is being conducted by Management Decisions in partnership with JKV Research, an independent, Wisconsin-based research firm that specializes in community surveys and data analytics.

The results will be released later this year. These community health surveys are aimed at meeting several objectives:

- Gathering local data to document health status related to the health priorities established by the state health plan.
- Identifying local health behaviors or risk factors that present opportunities for health promotion and health care cost reduction.
- Tracking the success of community health improvement activities.
- Allowing these partners to document population health indicators to help guide health improvement efforts.

So when “Management Decisions” calls, you will know it’s not a robo-call.

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